

Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				<i>Complete if Known</i>	
				Application Number	10/010,993
				Filing Date	November 12, 2001
				First Named Inventor	LYNCH, Gerard A.
				Group Art Unit	3625
				Examiner Name	FADOK, Mark A.
Confirmation No.	6492				
Attorney Docket No.	372499-00102 (336988)				
Sheet	1	of	2		

U.S. PUBLISHED DOCUMENTS					
Examiner Initials*	Cite No. ¹	U.S. Publication Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code (if known)		
/M.F./	A10	US-2002/0188551	A1	Grove et al.	12-12-2002
/M.F./	A11	US-2003/0093355	A1	Issa	05-15-2003
/M.F./	A12	US-2006/0242056	A1	Walker et al.	10-26-2006
/M.F./	A13	US-6,243,691	B1	Fisher et al.	06-05-2001
/M.F./	A14	US-6,732,161	B1	Hess et al.	05-04-2004
/M.F./	A15	US-6,785,660	B1	Fedor et al.	08-31-2004
/M.F./	A16	US-7,047,210	B1	Srinivasan	05-16-2006

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. ¹	Foreign Patent Document			Date of Publication of Cited Document MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Translation ²	
		Office	Number	Kind Code (if known)			Yes	No
	B1							
	B2							

OTHER DOCUMENTS - NON PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	Translation ²	
			Yes	No
/M.F./	C1	Auctiva Showcase, Oct. 2005, "Power Solutions for Online Sellers: Help: Showcase Frequently Asked Questions (FAQ)," Auctiva.com		

Examiner Signature	/Mark Fadok/	Date Considered	10/16/2008
-----------------------	--------------	-----------------	------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² Applicant is to place a check mark here if English language Translation or translation of abstract is attached.

Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				<i>Complete if Known</i>	
				Application Number	10/010,993
				Filing Date	November 12, 2001
				First Named Inventor	LYNCH, Gerard A.
				Group Art Unit	3625
				Examiner Name	FADOK, Mark A.
Confirmation No.				6492	
Sheet	2	of	2	Attorney Docket No. 372499-00102 (336988)	

/M.F./	C2	Charles, Oct. 2000, "Power Solutions for Online Sellers: Auctiva Launches Flagship Service with Auctiva Showcase," Auctiva.com		
/M.F./	C3	Office Action from US Serial No. 11/533,045 dated 06-12-2008 (Docket No. 372499-00101C1)		
/M.F./	C4	Parsley, May 1999, "Lot21 Has Done It Again!", Lot21 Interactive Advertising, Findwealth.com		
/M.F./	C5	Steiner, Apr. 2004, "Vendio Announces New Merchandising Tool and Positive Financials," AuctionBytes.com		

14514187.1.BUSINESS

Examiner Signature	/Mark Fadok/	Date Considered	10/16/2008
--------------------	--------------	-----------------	------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² Applicant is to place a check mark here if English language Translation or translation of abstract is attached.